

Business Management Department
Session2024-2025 (Sem-IV)

Subject: EDM

Load: L-3

Month	Week	Lectures	Topic
Jan	1	1	Entrepreneurship: Concept and definitions,
		2	Concept of Entrepreneurship, classification of entrepreneurs
		3	Types of entrepreneurs,entrepreneurial competencies,
	2	1	Qualities of entrepreneurs,manager v/s entrepreneur
		2	Role of Entrepreneur, barriers in entrepreneurship
		3	<i>Sole proprietorship,partnership forms of business organisations</i>
Feb	1	1	Small business vs startup,critical components for establishing a start-up
		2	Leadership: Definition and Need
		3	Manager Vs leader, Types of leadership
	2	1	<i>UNIT-II Definition of MSME (micro, small and medium enterprises)</i> <i>significant provisions of MSME Act</i>
		2	Importance of feasibility studies, technical, marketing and finance related problems faced by new enterprises,
		3	Major labor issues in MSMEs and its related laws
	3	1	SESSIONAL-1
		2	SESSIONAL-1
		3	Obtaining financial assistance through various government schemes like Prime Minister Employment Generation Program (PMEGP) Pradhan Mantri Mudra Yojna (PMMY)
	4	1	Make in India, Start up India
		2	Stand up India, National Urban Livelihood Mission (NULM); Schemes of assistance by entrepreneurial support agencies at National
		3	State, District level: NSIC, NRDC, DC:MSME,
March	1	1	SIDBI, NABARD, Commercial Banks, SFC's
		2	TCO, KVIB, DIC, Technology Business Incubator (TBI), STEP
		3	UNIT III NATURE AND FUNCTIONS OF MANAGEMENT: Definition, Nature of Management
	2	1	Management as a Process, Function,Managerial Skills, Levels of Management
		2	Leadership. PLANNING AND DECISION MAKING: and
		3	Planning:- Meaning and definition, Features
	3	1	SESSIONAL-2
		2	SESSIONAL-2
		3	Forecasting - Meaning and definition, Features, Process,Approaches
	4	1	Principles, Importance, Type of planning
		2	UNIT IV ORGANISING AND ORGANISATION STRUCTURE:- Meaning and Definition
		3	Organising Process: Meaning and Definition, Characteristics & Process
	1	1	Need and Importance, Principles
		2	STAFFING: Meaning, Nature, Importance, Staffing process
		3	Manpower Planning, Recruitment, Selection, Training, Orientation
	2	1	CONTROLLING AND CO-ORDINATION Controlling - Meaning, Features, Importance
		2	Control Process, Co-ordination - characteristics

April		3	UNIT-V Market survey and Opportunity Identification
	3	1	Scanning of business environment
		2	Assessment of demand & supply
		3	PPR & DPR
	4	1	Common error in project report preparations
		2	Exercise on preparation of project report
		3	Exercise on preparation of project report
	5	1	SESSIONAL-3
May	1	1	Revision
		2	Revision

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