

Diploma in Business Management

Sem -IV

Lesson Plan

Subject: ED&TQM

Month	Week	Lectures	Topic
MARCH	Week 1	1	UNIT-1: Entrepreneurship
			Concept of Entrepreneurship
		2	Introduction & meaning of an entrepreneur
		3	Need of Entrepreneurship
	Week 2	4	Scope and objectives of Entrepreneurship
		1	Importance of Entrepreneurship
		2	Competencies of an entrepreneur
		3	Qualities of an entrepreneur
		4	Revision of UNIT-1
		5	Oral Test of UNIT-1
	Week 3	1	UNIT-2: District Industry Centres(Introduction, Objectives & Functions)
		2	UNIT-2: District Industry Centres(Functions)
		3	Commercial banks
		4	State financial corporations
	Week 4	1	Small industry service institutes
		2	Small industries development bank of India
		3	National bank for agriculture & rural development
		4	National small institute corporation
APRIL	Week 1	1	Revision of Unit-1 and 2
		2	Sessional-1
		3	Sessional-1
		4	Sessional-1
	Week 2	1	Sessional-1
		2	Sessional-1
		3	UNIT-3: Introduction to Business Planning
		4	Concept of small scale industry
	Week 3	1	How to start a small scale industry
		2	Potencial areas of growth
		3	Assessment of demand & supply in potencial areas of growth
		4	How to increase the growth
		5	Concept of product selection
	Week 4	1	Considerations in product selection
		2	UNIT-4: Concept of project report
		3	Purpose of project report
		4	Guidelines for preparing the project report
		5	Business description & Market analysis
	Week 1	1	Implementaion of project report
		2	Suggestions & recommendations
		3	UNIT-5: Indroduction of Quality

MAY	Week 1	4	Introduction of total quality & total quality management
		5	Customers perception of quality
	Week 2	1	Sessional-2
		2	Sessional-2
		3	Sessional-2
		4	Sessional-2
		5	Sessional-2
	Week 3	1	feedback from customers
		2	Theories of TQM
		3	Improvement in Quality
		4	UNIT-6: Concept of cost of quality
		5	Failure cost
	Week 4	1	Appraisal cost
		2	Prevention cost
		3	Maintenance Cost
		4	Revision of UNIT-6
	Week 5	1	UNIT-7: Concept of Quality planning & improvemnet tools.
		2	How to plan & do
		3	How to check & Act cycle
JUNE	Week 1	1	Test in time
		2	Revision of UNIT-7
	Week 2	1	Sessional-3
		2	Sessional-3
		3	Sessional-3
		4	Sessional-3
		5	Sessional-3
	Week 3	1	UNIT-8: Concept of KAIZEN
		2	Elementary knowledge of KAIZEN
		3	Juran's Quality Circle(Concept & Theory)
		4	Toatl Employee Involvement(Concept & Programs)
		5	Benchmarking(Concept, Benefit, Uses)
	Week 4	1	Revision of UNIT-1,2
		2	Revision of UNIT-3,4
		3	Revision of UNIT-5,6
		4	Revision of UNIT-7
		5	Revision of UNIT-8