

Government Polytechnic For Women, Faridabad
Diploma in Business Management
Sem -II
Lesson Plan

Subject: Business Environment

MARCH	Week 1	1	UNIT-1: Meaning and Definition of Business Environment
		2	Nature of Business Environment
		3	Scope of Business Environment
		4	Objectives of Business Environment
	Week 2	1	Types of Business Environment
		2	Internal environment
		3	External environment
		4	Macro environment
	Week 3	5	Revision of Unit 1
		1	UNIT-2: Meaning of economic environment
		2	Factors affecting economic environment
		3	Nature and characteristics of economic environment
	Week 4	4	Global economic environment
		1	Fiscal policy
		2	Liberalisation
		3	Privatisation
		4	Impact of privatisation on Indian economy
APRIL	Week 1	1	Revision of Unit 2
		2	Sessional-1
		3	Sessional-1
		4	Sessional-1
	Week 2	1	Sessional-1
		2	Sessional-1
		3	UNIT-3: Introduction - Socio cultural environment
		4	Nature of Socio cultural environment
	Week 3	1	Scope of Socio cultural environment
		2	Factors affecting Socio cultural environment
		3	Business and society
		4	Business and culture
	Week 4	5	Social responsibilities of business
			How does the socio cultural environment affect business
		1	Revision of Unit 3
		2	UNIT-4: Introduction of political and legal environment
		3	Factors affecting legal environment
		4	EXIM policy - Definition
		5	Objectives of EXIM policy
		2	IPR

MAY	Week 1	3	Major regulations pertaining to business
		4	Licensing and permits
		5	Revision of Unit 4
	Week 2	1	Sessional-2
		2	Sessional-2
		3	Sessional-2
	Week 3	4	Sessional-2
		5	Sessional-2
		1	UNIT-5: Introduction to technological environment
		2	Introduction of ecological environment
		3	Impact of technology on business
	Week 4		Impact of the technological environment on companies
		4	Importance of technological environment
		5	Components of ecological environment
		1	Components of environment as per british literature
	Week 5	2	Components of environment as per american literature
		3	Ecology and ecosystem
		4	Impact of ecological environment on business decisions
JUNE	Week 1	1	Cultural environment
		2	Revision of Unit 5
		1	Sessional-3
	Week 2	2	Sessional-3
		3	Sessional-3
		4	Sessional-3
		5	Sessional-3
	Week 3	1	Revision of Unit 1
		2	Revision of Unit 1
		3	Revision of Unit 2
		4	Revision of Unit 2
		5	Revision of Unit 3
	Week 4	1	Revision of Unit 3
		2	Revision of Unit 4
		3	Revision of Unit 4
		4	Revision of Unit 5
		5	Revision of Unit 5